

VUKA90 IS FOCUSED ON CREATING EQUITY. VALUE. MONEY. THIS IS OUR SIMPLE FORMULAE FOR SUCCESS

Problem that we are Solving: In Africa more than 70% of the population is involved in farming contributing 25% of GDP. Poor post-market marketing, oversupply of commodities and the stranglehold applied by middle men ensure that stakeholders and lack of reliable energy supply do not always get real value. VUKA90 seeks to infuse innovation and technology to streamline the supply chain and provide greater value to stakeholders. Our Stakeholder include:

- 1. Farmer+:** With service level agreements the farmer will have a market for all their commodity. The creation of this community will give farmers the bargaining power to get better services. The farmer will have access to the latest technology, seeds, fertilizers, financing and farming extension services needed to succeed.
- 2. Banking Operations:** Access to credit is a very important ingredient for the success of a farming operation. We are in negotiations with major international banks that will create products friendly to framers. With access to inexpensive financial services, the landscape of farming in Africa will change completely.
- 3. Market Aggregation:** To be able to succeed in the business, we must tap into the existing distribution networks in a structured way to ensure our operations continue to run smoothly as we build our brand. Knowledge of the markets is key to sales.

+255

FARMER+ MEMBERSHIP

Project:	VUKA90 Farmers+
Project Location:	RWANDA
Rollout Duration:	3 Months
Payment Channel:	MTN Momo Pay
MOMO Account No:	042988

THE SOLUTION: VUKA90 is an ecosystem that will allow agriculture to thrive by streamlining farming and post-harvest marketing processes. So join us today!

THE APPLICATION: To join this program farmers will need to follow 4 simple steps:

- 1. Online Application:** Go to our online portal and apply to join the Farmers+ Plan. Fill out the form and please only register one account per farm. <https://vuka90.com/farmer+/registration/dashboard/apply.php>
- 3. Notification:** You will receive an SMS with your Farmers+ Account details and credentials. You will also get an email confirming your registration.
- 4. Filing Fee:** You will pay a filing fee of \$1.00 for application processing. Ensure you keep your receipt for the payment for validation. Use the MTN MOMO Pay short code *182*8*1*042988# to pay.
- 5. Approval:** We will contact you for full KYC which include your passport size photo, valid National ID or Passport. You will then be a Farmers+ Member!

THE COMMUNITY: Our business model seeks to always involve the community to work under our clarion call "Together we are Stronger!".

VUKA90 - VUKA is a Swahili word meaning crossing over. Our program is called VUKA90 because it aims to unlock real value and benefits for shareholders who will benefit from our 90 day payment policy.